

Bioeconomy trail competition: Terms and Conditions

1. The promoter. The competition is run by the University of York, Heslington, York YO10 5DD (“the Promoter”), through the York and North Yorkshire Bioeconomy Cluster. The prize is provided by the Promoter. The trail is hosted at Flamingo Land, where the prize can be redeemed. The competition is not sponsored or administered by any social media platform.

2. Who can enter. The competition is open to UK residents. Entrants under 18 must have the permission of a parent or guardian, who must also claim the prize on their behalf. Employees and students of the University of York involved in the competition, staff of the Bioeconomy Cluster, and employees of Flamingo Land, along with their immediate families, cannot enter.

3. How to enter. The trail is inside Flamingo Land, so you’ll need a valid park ticket to take part. Complete all ten stops of the Bioeconomy Trail. Each stop has a question with three possible answers, each marked with a letter. Write down the letter of the answer you think is correct on your trail sheet, or enter it online via the QR code on the trail boards. Submit your entry by completing the form at: <https://www.bioyorkshire.co.uk/bioeconomy-cluster/Flamingo-Land> One entry per person is allowed.

4. Closing date. The competition opens on Saturday 24 October 2026 and closes at 23:59 on Sunday 1 November 2026 when Flamingo Land closes the season. Entries received after this time will not be counted.

5. The prize. There is one prize: a family ticket to Flamingo Land, valid for up to 4 people over the age of 4. The prize is provided by the Promoter and redeemed at Flamingo Land. It is non-transferable, has no cash alternative, and cannot be exchanged or sold. It does not include travel, food, accommodation or anything else not listed. The Promoter may substitute a prize of equal value if circumstances outside its control require it.

6. Choosing the winner. The winner will be drawn at random from all correct entries received by the closing date. The draw will take place on or around 10 November 2026. The Promoter’s decision is final, and no correspondence will be entered into.

7. Notifying the winner. The winner will be contacted by email or phone within 10 days of the draw. If the winner cannot be reached or doesn’t claim the prize within 28 days, the Promoter may select a replacement winner. To arrange the prize, the winner’s name and contact details will be shared with Flamingo Land so that the ticket can be issued.

8. Your data. BioYorkshire is the data controller. Entrants’ details will be used only to run the competition, contact the winner and arrange the prize, and will be handled in line with BioYorkshire’s privacy notice <https://www.bioyorkshire.co.uk/privacy-notice> Details will not be passed to any other third party for marketing without consent.

9. Publicity. The winner's first name may be shared on the websites and social channels of BioYorkshire, the Bioeconomy Cluster and Flamingo Land.

10. General. The Promoter may amend, suspend or cancel the competition if circumstances outside its reasonable control make this necessary, and will let entrants know where possible. The Promoter isn't responsible for entries that are lost, late, damaged or incomplete, or for technical failures. The Promoter isn't liable if Flamingo Land or the trail is closed, or if the prize ticket can't be used on the dates offered. Entries made by automated methods or on behalf of others will be disqualified. These terms are governed by the laws of England and Wales.

11. Winner's details. To request the name of the winner, email bioeconomy-cluster@york.ac.uk after 30 November 2026.